

Liv Communities garners No. 3 national ranking for its Online Reputation Assessment score; Chandler community among top 10 in Arizona

✘ TEMPE, ARIZONA – Liv Communities, a leader in multi-family and senior living development and property management, has been recognized in Arizona and Michigan for its high Online Reputation Assessment (ORA) scores for 2019.

Liv Communities ranked No. 3 nationally in the Division IV category (2,000 to 9,999 units) with an ORA of 84.92. The average ORA of all companies in that category was 61.66.

Liv Avenida Apartments in Chandler ranked fifth in Arizona with an ORA of 93. Liv Arbors in Traverse City, Michigan., ranked eighth with an ORA of 89.

ORA scores are determined by J Turner Research, the leader in online reputation research in the multifamily industry, and represent the industry standard to measure and benchmark a community's online reputation.

“We are humbled by our beloved residents who continue to share their great experiences with others. The honor of being recognized for contributing to their happiness is great inspiration for us to continue to improve our brand for every Liv customer,” said Heidi Arave, Vice President of Liv Multifamily. “We love helping people ‘liv’ fuller lives, and hearing we’ve made a positive impact for our residents is what gets us up in the morning.”

The ORA score is an aggregate compilation of a communities

rating across more than 21 review sites and Internet Listing Services (ILSs). Multifamily Executive (MFE), J Turner's media partner, publishes the rankings each month.

J Turner has produced more than 25 national research studies that highlight emerging trends, shifting demographics, industry best practices and new market opportunities.

To enrich the lives of its residents, Liv incorporates elements of technology, sustainability, wellness and community into its community designs. Liv offers resort style, state-of-the-art amenities including resort-style pools and spas, fully equipped fitness centers with personal trainers, indoor and outdoor lounge areas, game rooms, parks, walking paths and more.