

# Long Realty Represented at 2019 LeadingRE Global Symposium in Athens, Greece



Oro Valley, Arizona – Long Realty, Tucson’s representative of [www.LeadingRE.com](http://www.LeadingRE.com) had sales associates, Sandy Kantor and Al La Peter of the Oro Valley office at the ‘*Leading Real*

*Estate Companies of the World Global Symposium*’ that took place in Athens, Greece. Real estate leaders from 26 countries attended the prestigious event.

The conference offered top-tier industry professionals affiliated with Leading Real Estate Companies of the World (aka LeadingRE) the opportunity to discuss key trends in technology, marketing, big data, consumer engagement and the health of the luxury market in the international real estate market.

Kantor and LaPeter who found the event to be a valuable source of information for the global as well as national real estate market had this to say: “The analysis of economic outlooks from leading economists as well as that of global consumers provided valuable insight into what is happening on our local scene. For example, we learned that affluent consumers globally have some concern about a possible recession in the next year, but do not anticipate this will be either as long-lasting or devastating as the earlier 2008 recession. It is not expected to have a major impact on real estate prices, as we are no longer at risk with sub-prime mortgages, and standards have tightened significantly since then. These global affluent consumers are still buying second homes, but are seeking value

for their purchases. This translates to what we have seen in our local market: accurate pricing of a home for sale is essential to attract today's home buyers."

With global membership that spans 70+ countries, LeadingRE connects more than 565 firms and 130,000 sales associates who produce over 1.1 million real estate transactions each year.

For more information. Kantor can be reached at 520.488.8318 and LaPeter is at 520.488.6088.