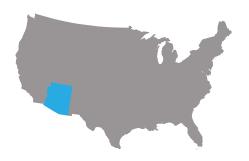
#### COLLIERS INTERNATIONAL | PHOENIX

### RESEARCH & FORECAST REPORT





MARKET INDICATORS		
	2014	2013
	Q3	Q3
VACANCY	•	•
COMPLETIONS	•	•
NET ABSORPTION	•	•
RENTS	•	•
CAP RATES	•	•

#### SUBMARKET VACANCY RANK

SUBMARKET	3Q 2014	3Q 2013
North Scottsdale	6.9%	7.5%
Northwest Phoenix	7.0%	7.3%
South Mountain	7.0%	7.7%
Airport Area	7.3%	6.9%
West Valley	7.4%	8.6%
Scottsdale	8.3%	9.6%
East Valley	12.3%	12.7%
North Phoenix	13.6%	15.1%
Downtown Phoenix	15.2%	12.3%

## Investment Activity Spikes in Response to Stabilizing Operations

#### THE BROADER VIEW

The Greater Phoenix retail market continued its gradual improvement trend during the third quarter, with absorption positive, vacancy improving and investment activity gaining momentum. This sets the stage for the all-important fourth quarter, where deliveries and absorption are typically the most active. On the development side, several small- to medium-size projects with tenants already committed are in the pipeline to be delivered before the end of the year. Looking further ahead, demand is expected to pick up as the economic expansion, hiring and population growth gain additional momentum. All three of these measures have shown signs of accelerating in recent months, supporting a positive outlook for 2015 and beyond.

#### **CURRENT CONDITIONS**

Retailers continued to expand at a moderate pace in Greater Phoenix during the third quarter. Net absorption reached more than 685,000 square feet over the past three months, the highest quarterly total in more than a year. Over the past 12 months, retailers have moved into a net of approximately 1.6 million square feet, down from nearly 3.2 million square feet over the same period, one year earlier. Net absorption routinely spikes during the fourth quarter as retailers ramp up activity in anticipation of the holiday shopping season, suggesting a surge is likely in the coming months.

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#### AVERAGE RENT AND VACANCY



Vacancy continues to trend lower, falling 20 basis points in the third quarter to 10.4 percent. Vacancy is now 70 basis points lower than one year ago, and the rate has improved by 200 basis point over the past 24 months. Vacancy in suburban areas is improving steadily, with properties in North Phoenix, Scottsdale and the West Valley posting the strongest year-over-year gains. The North Scottsdale submarket features the lowest vacancy rate in Greater Phoenix at 6.9 percent. The rate improved by 60 basis points during the past 12 months, driven by net absorption of nearly 140,000 square feet.

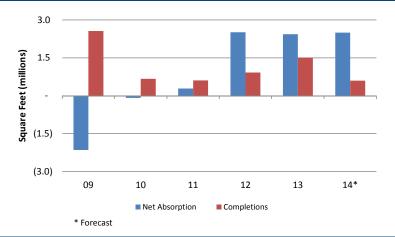
Rents have largely leveled off in recent quarters. Average asking rents have dipped 0.4 percent in the past 12 months, ending the third quarter at \$13.57 per square foot. While posting a modest year-over-year decline, marketwide asking rents are slightly higher than at the end of 2013. The East Valley submarket, which has approximately one-third of all retail space in the Valley, has posted a slight rent decline in the past year, but there are a few regions where rents are pushing

higher. Asking rents in Scottsdale, for example, have increased by 7 percent over the past year to \$21.88 per square foot.

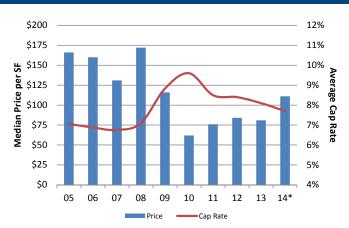
Following a second quarter lull, sales activity surged in the third quarter, nearly tripling the volume recorded in the preceding three months. Year to date, total sales activity is up 7 percent from the same period in 2013, and if this trend holds, 2014 will mark the fifth consecutive year of increased sales velocity in Greater Phoenix.

The rise in activity has been accompanied by a spike in sales prices. The median price in shopping centers sold thus far in 2014 is \$111 per square foot, 37 percent higher than the median recorded in 2013. Some of the increase is a function of the properties that are trading; after distressed properties accounted for nearly half of the properties that changed hands in 2012 and 2013, these assets have made up approximately 20 percent of transactions thus far in 2014. Cap rates have compressed, averaging in the mid-7 percent to low-8 percent range year to date.

#### SUPPLY AND DEMAND



#### SHOPPING CENTER SALES TRENDS



\* Sales YTD

# 485 offices in 63 countries on 6 continents

United States: 146 Canada: 44 Latin America: 25 Asia Pacific: 186 EMEA: 84

- \$2.1 billion USD in annual revenue
- 1.46 billion square feet under management
- 15,800 professionals worldwide

(Based on 2013 results)

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