

Mid-Year  
**2015**  
Office  
Market Report

# 2Q15 Office

The Phoenix Metro office market ended the second quarter of 2015 on a positive note, rounding out a stable first half of the year. Net absorption saw an uptick this quarter, along with rental rates that continue to increase. With unemployment in the Valley continuing to head in the right direction, down to 4.5% in May 2015 compared to 5.8% in May 2014, the office market has been positively affected as desks are once again being filled. Total nonfarm employment in the Phoenix Metro is up 3% from May 2014 to May 2015, and total nonfarm employment in Arizona is back to the pre-recession levels seen in 2007.

The vacancy rate for the Phoenix Metro market ended Q2 at 18.3%, remaining relatively even for the last three quarters. The flattening in vacancy can mainly be attributed to the increase in new office space deliveries; in the past 6 quarters, over 2.5 million SF have been delivered to the Phoenix market, compared to the previous 6 quarters when just 413,000 SF was delivered. While tenant demand still remains strong, it has yet to outpace the quickly growing new deliveries in prime submarkets such as Tempe and Chandler.

Class A space has seen the biggest drop in vacancy in the last year, falling to 16.4% from 18.1% in Q2 of 2014. Class A space has also seen dramatic improvements in rent in the past year; in Q2 of 2014 average rental rates sat at \$24.08 and ended Q2 of this year at

\$25.85. The vacancy rate for Class B properties has remained mostly flat in the last 6 quarters, hovering just around 19.4%. The average rental rate for Class B space has increased to \$20.33 this quarter, up from \$19.78 seen in Q2 of 2014.

Net absorption improved in Q2 from a slow Q1, up to 387,049 SF absorbed from just 57,162 SF in Q1. The Chandler submarket saw the highest absorption with 266,457 SF, mainly due to a fully occupied new delivery on the Wells Fargo Chandler campus. The Northwest Phoenix submarket and the Airport Area submarket took the hardest hits this quarter, both with negative net absorptions over 100,000 SF.

Sales volume dropped slightly in Q2 compared to Q1, but continues to increase over the last 5 years. For the first half of 2015, \$1.29 billion was sold in the Phoenix office market, compared to the first half of 2014 when the total came in at \$722 million. Leasing activity increased from Q1 to Q2, with 665 deals totaling 2.58 million SF being transacted.

## Q2 Office Market Trends

▲ Vacancy Rate      ▲ Net Absorption      ▲ Average Asking Rates

### Market Overview

|              | Total RBA             | Vacant SF            | Vacant %     | Net Absorption    | RBA Delivered     | RBA Under Construction | Average Rental Rate |
|--------------|-----------------------|----------------------|--------------|-------------------|-------------------|------------------------|---------------------|
| CLASS A      | 43,091,762 SF         | 7,079,474 SF         | 16.4%        | 358,880 SF        | 361,027 SF        | 3,600,136 SF           | \$25.85 FSG         |
| CLASS B      | 83,905,635 SF         | 16,294,131 SF        | 19.4%        | 76,811 SF         | 273,135 SF        | 337,642 SF             | \$20.33 FSG         |
| CLASS C      | 12,225,761 SF         | 2,041,480 SF         | 17.0%        | (48,642) SF       | -                 | -                      | \$15.41 FSG         |
| <b>TOTAL</b> | <b>139,223,158 SF</b> | <b>25,447,891 SF</b> | <b>18.3%</b> | <b>387,049 SF</b> | <b>634,162 SF</b> | <b>3,937,778 SF</b>    | <b>\$21.80 FSG</b>  |
| Q1 2015      | 138,603,637 SF        | 25,215,241 SF        | 18.2%        | 57,162 SF         | 297,761 SF        | 4,421,940 SF           | \$21.56 FSG         |
| Q4 2014      | 138,356,290 SF        | 25,025,056 SF        | 18.1%        | 901,618 SF        | 365,182 SF        | 3,633,059 SF           | \$21.32 FSG         |

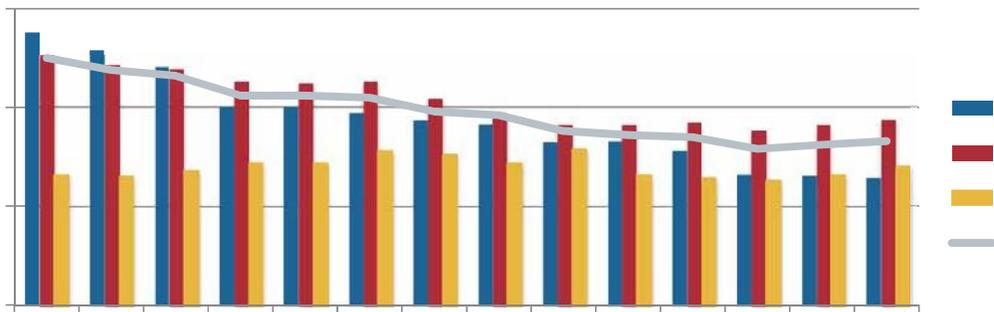
### Significant Lease Transactions

| Property                           | Address                          | Tenant        | Size       | Class | Type    |
|------------------------------------|----------------------------------|---------------|------------|-------|---------|
| Tower I & II - Phoenix Plaza       | 2901-2929 N Central Ave, Phoenix | Banner Health | 261,267 SF | A     | Move-In |
| Hayden Ferry Lakeside III          | 40 E Rio Salado Pky, Tempe       | Zenefits      | 162,808 SF | A     | Move-In |
| Allred Park Place Central - Bldg 4 | 1450 S Spectrum Blvd, Chandler   | Infusionsoft  | 100,622 SF | A     | Move-In |

### Significant Sale Transactions

| Property                 | Address                   | Buyer                          | Sale Date | Size       | Class | Price    |
|--------------------------|---------------------------|--------------------------------|-----------|------------|-------|----------|
| One North Central        | 1 N Central Ave, Phoenix  | Parallel Capital Partners, inc | 6/19/2015 | 410,053 SF | A     | \$93.75M |
| Biltmore Commerce Center | 3200 E Camelback, Phoenix | Lincoln Property Company       | 4/17/2015 | 259,730 SF | A     | \$58M    |
| River Corporate Center   | 8075 S River Pkwy         | Bruce Karsh                    | 4/29/2015 | 133,225 SF | B     | \$24.6M  |

### Office Vacancy Rates



The Office Market is a compilation that includes Class A, Class B, and Class C buildings with at least 10,000 SF of space. Medical office buildings are included. Some information contained herein has been obtained from third party sources deemed reliable but has not been independently verified by NAI Horizon. NAI Horizon makes no warranties or representations as to the completeness or accuracy thereof. NAI Horizon makes no guarantee about projections, opinions, assumptions or estimates. Occasionally corrected or updated information becomes available for both current and historical data thereby invalidating specific comparison to previously issued reports.

# Market Numbers

Mid-Year  
2015

## Vacancy

- Slightly increased from 18.2% to 18.3% in Q2 2015
- Class A properties reported the lowest vacancy rate in the Valley at 16.4%
- Class B properties reported the highest vacancy rate in the Valley at 19.4%

## Rental Rates

- Rates continued to increase in 2015 with Q2 ending at an average rate of \$20.80, up from \$21.56 in Q1
- Class C space saw a significant increase from \$15.08 in Q1 to \$15.41 in Q2
- Class A space also saw a significant increase from \$25.38 in Q1 to \$25.84 in Q2

## New Construction

- Ending Q2 2015, there were 3,937,778 SF of new office buildings were under construction
- 634,162 SF of office space was delivered in Q4 2014

## Net Absorption

- In Q2 2015, 387,049 SF were absorbed in the Phoenix Metro Office Market. This is an increase from a slow Q1 when just 57,162 SF was absorbed.

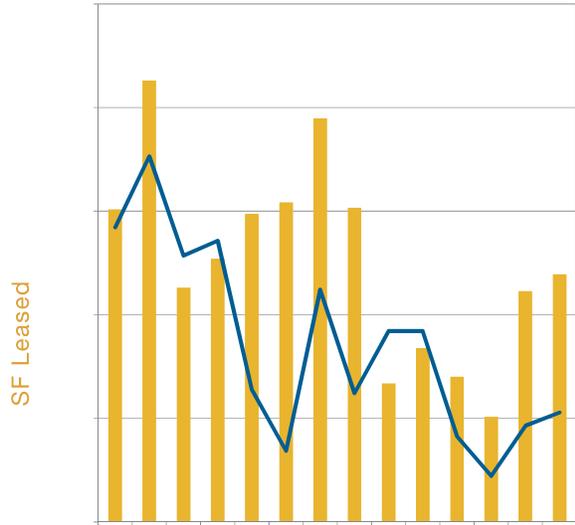
## Economic Trends

▲ Consumer Price Index  
Up .5% in May, no change since 05/14

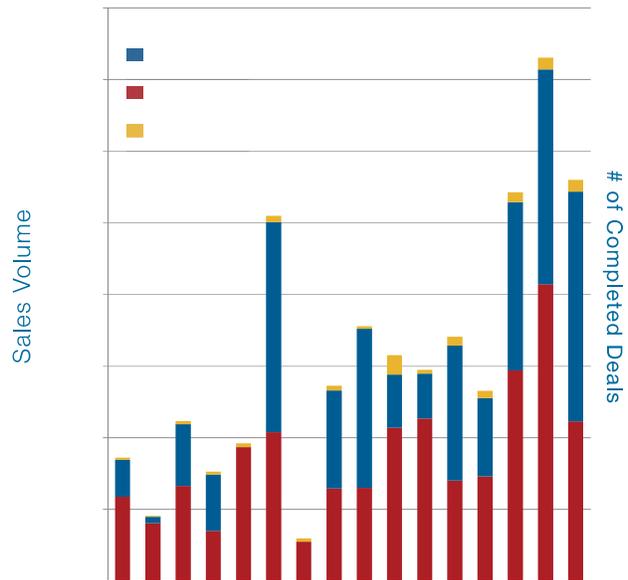
▲ 30-Year Fixed Mortgage  
4.2% National Average, down from 3.98% 01/15

▼ Phoenix Metro Unemployment  
MSA, 05/15- 4.6% down from 5.8% 01/15

## Leasing Activity



## Sales Activity





### 4320 E Presidio St, Suite 101

Mesa, AZ 85215

Sale Price: **\$674,000**

Size: 6,164 SF

Sold: March 2015



### 2111 E Pecos Rd

Chandler, AZ 85225

Sale Price: **\$542,532**

Size: 5,293 SF

Sold: April 2015



### 3310-3404 W Cheryl Dr

Phoenix, AZ 85051

Size: 11,414 SF

Leased: April 2015



### 3300 N Central Ave, Suite 1520

Phoenix, AZ 85012

Size: 3,209 SF

Leased: June 2015,

Tenant Rep: DHE Engineering LLC



### 8130 E Cactus, Suite 510

Tempe, AZ 85281

Size: 2,701 SF

Leased: May 2015



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# Phoenix Submarkets

| Type                     | Total RBA | Direct Vacant SF | Sublet Vacant SF | Total Vacant SF | Direct Vacant % | Sublet Vacant % | Total Vacant % | Total Net Absorption | RBA Delivered | RBA Under Const. | Average Rental Rate (FS) |
|--------------------------|-----------|------------------|------------------|-----------------|-----------------|-----------------|----------------|----------------------|---------------|------------------|--------------------------|
| 44th Street Corridor     |           |                  |                  |                 |                 |                 |                |                      |               |                  |                          |
| Airport Area             |           |                  |                  |                 |                 |                 |                |                      |               |                  |                          |
| Arrowhead                |           |                  |                  |                 |                 |                 |                |                      |               |                  |                          |
| Camelback Corridor       |           |                  |                  |                 |                 |                 |                |                      |               |                  |                          |
| Central Scottsdale       |           |                  |                  |                 |                 |                 |                |                      |               |                  |                          |
| Chandler                 |           |                  |                  |                 |                 |                 |                |                      |               |                  |                          |
| Deer Valley/Airport      |           |                  |                  |                 |                 |                 |                |                      |               |                  |                          |
| Downtown                 |           |                  |                  |                 |                 |                 |                |                      |               |                  |                          |
| Gateway Airport/Loop 202 |           |                  |                  |                 |                 |                 |                |                      |               |                  |                          |
| Glendale                 |           |                  |                  |                 |                 |                 |                |                      |               |                  |                          |
| Loop 303/ Surprise       |           |                  |                  |                 |                 |                 |                |                      |               |                  |                          |
| Mesa Downtown            |           |                  |                  |                 |                 |                 |                |                      |               |                  |                          |
| Mesa East                |           |                  |                  |                 |                 |                 |                |                      |               |                  |                          |
| Midtown                  |           |                  |                  |                 |                 |                 |                |                      |               |                  |                          |

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|------|-----------|------------------|------------------|-----------------|-----------------|-----------------|----------------|----------------------|---------------|------------------|--------------------------|
|------|-----------|------------------|------------------|-----------------|-----------------|-----------------|----------------|----------------------|---------------|------------------|--------------------------|

Midtown/Central Phoenix

N Phoenix/Cave Creek

N Scottsdale / Carefree

North I-17

Northwest Phoenix

Paradise Valley

Piestewa Peak Corridor

Pinal County

Scottsdale Airpark

Scottsdale South

South Tempe / Ahwatukee

Southwest Phoenix

Superstition Corridor

Tempe

West I-10

### Class A

A classification used to describe buildings that generally qualify as extremely desirable, investment-grade properties and command the highest rents or sale prices compared to other buildings in the same market.

### Class B

A classification used to describe buildings that generally qualify as a more speculative investment, and as such, command lower rents or sale prices compared to Class A properties.

### Class C

A classification used to describe buildings that generally qualify as no-frills, older buildings that offer basic space and command lower rents or sale prices compared to other buildings in the same market.

### Deliveries

Buildings that complete construction during a specified period of time. In order for space to be considered delivered, a certificate of occupancy must have been issued for the property.

### Full Service Gross (FSG) Rental Rate

Rental rates that include all operating expenses such as utilities, electricity, janitorial services, taxes and insurance.

### Leasing Activity

The volume of square footage that is committed to and signed under a lease obligation for a specific building or market in a given period of time. It includes direct leases, subleases and renewals of existing leases. It also includes any pre-leasing activity in planned, under construction, or under renovation buildings.

### Net Absorption

The net change in occupied space over a given period of time. Unless otherwise noted, Net Absorption includes direct and sublease space.

### Rentable Building Area (RBA)

The total square footage of a building that can be occupied by, or assigned to a tenant for the purpose of determining a tenant's rental obligation. Generally RBA includes a percentage of common areas including all hallways, main lobbies, bathrooms, and telephone closets.

### Submarkets

Specific geographic boundaries that serve to delineate a core group of buildings that are competitive with each other and constitute a generally accepted primary competitive set, or peer group. Submarkets are building type specific (office, industrial, retail, etc.), with distinct boundaries dependent on different factors relevant to each building type.

### Under Construction

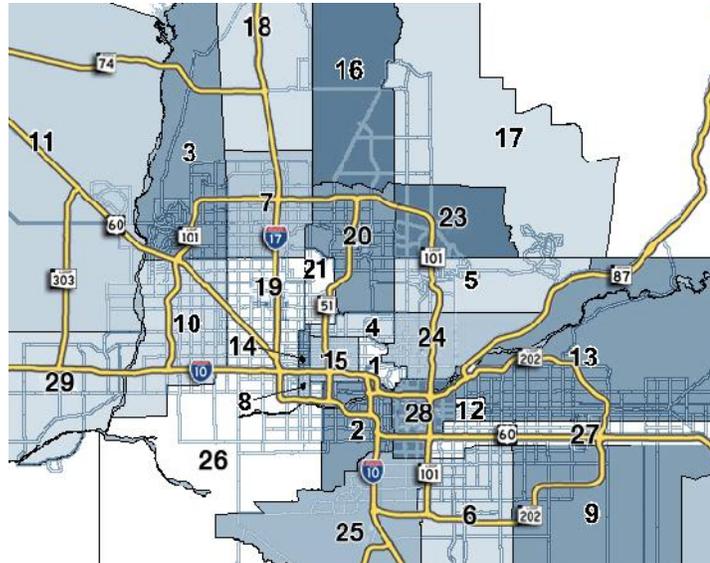
The status of a building that is in the process of being developed, assembled, built or constructed. A building is considered to be under construction after it has begun construction and until it receives a certificate of occupancy.

### Vacancy Rate

A measurement expressed as a percentage of the total amount of physically vacant space divided by the total amount of existing inventory space. Under construction space generally is not included in vacancy calculations.

### Vacant Space

Space that is not currently occupied by a tenant, regardless of any lease obligation that may be on the space. Vacant space could be space that is either available or not available.



PHOENIX OFFICE SUBMARKETS

- |                             |                            |
|-----------------------------|----------------------------|
| 1. 44th St Corridor         | 16. N Phoenix/Cave Creek   |
| 2. Airport Area             | 17. N Scottsdale/Carefree  |
| 3. Arrowhead                | 18. North I-17             |
| 4. Camelback Corridor       | 19. Northwest Phoenix      |
| 5. Central Scottsdale       | 20. Paradise Valley        |
| 6. Chandler                 | 21. Piestewa Peak Corridor |
| 7. Deer Valley/Airport      | 22. Pinal County           |
| 8. Downtown                 | 23. Scottsdale Airpark     |
| 9. Gateway Airport/Loop 202 | 24. Scottsdale South       |
| 10. Glendale                | 25. South Tempe            |
| 11. Loop 303/ Surprise      | 26. Southwest Phoenix      |
| 12. Mesa Downtown           | 27. Superstition Corridor  |
| 13. Mesa East               | 28. Tempe                  |
| 14. Midtown                 | 29. West I-10              |
| 15. Midtown/Central Phoenix |                            |

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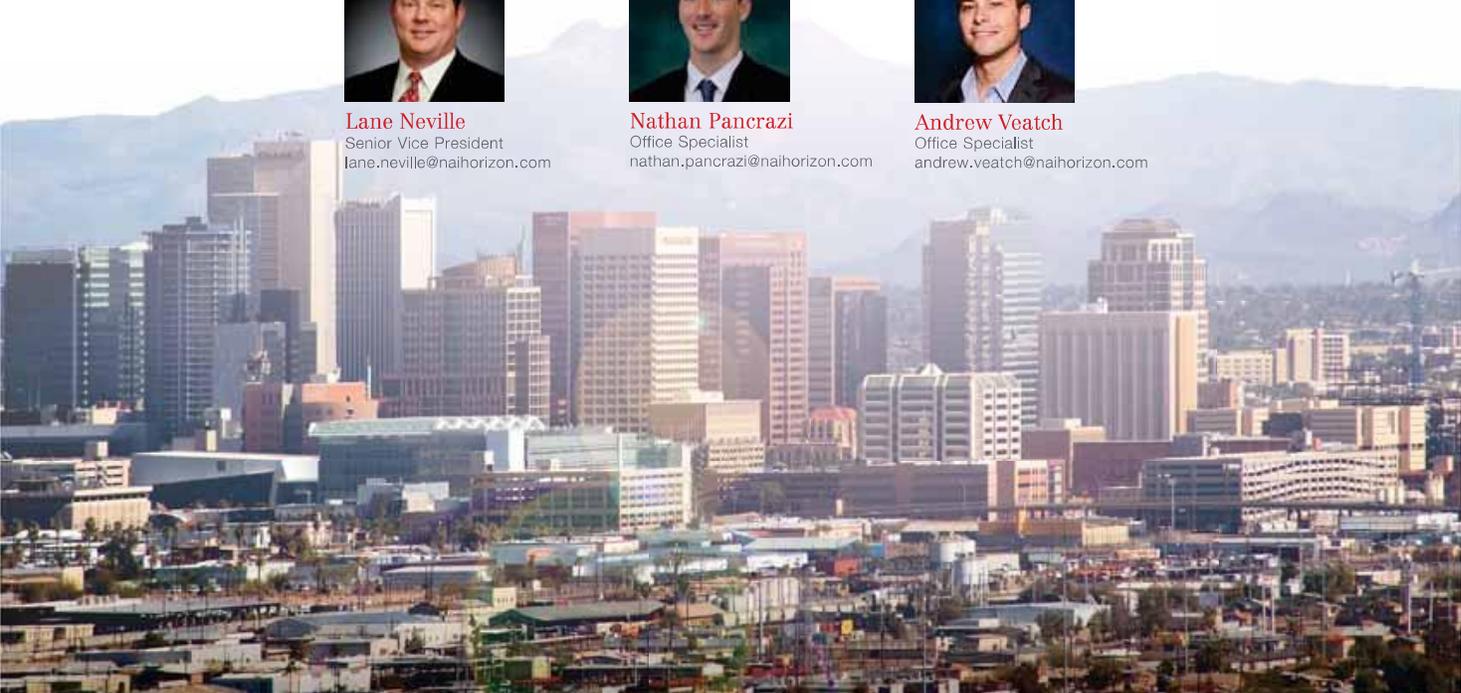
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# Mid-Year 2014 Office Market Report

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